

- 17:30** **Put your mind and emotions in your hands**
Byoung il Sun (Namseoul University, Korea)
- 18:00** **“Nić Ariadny” [Ariadna’s Thread]**
Jan Bajtlik (PJATK)
- 18:30** **Our mission and collaboration
with graphic designers**
Jadwiga Jędryas (Wydawnictwo Dwie Siostry)
- 19:00** **Our mission and offer for students**
Filip Tofil (STGU – Association of Applied
Graphic Designers)
- 19:30** **The End and the Beginning:
Calligraphy in the 21st Century**
Brody Neuenschwander
- 20:00** **Open debate**



Byoung il Sun (born in 1958) is a graphic designer based in Seoul. Professor of Visual Information Design Department at Namseoul University since 1995. Received a doctoral degree in Visual Communication Design at Hongik University in Korea.

Served as a chairman of Korea Institute of Cultural Product & Design (2005) and Hongik Communication Design Forum (2011).

Byoung il Sun received the Presidential Award from the Korean government for his contribution to the development of Korean design. He received over 160 international awards, among others: Golden Bee, Graphis, Taiwan, Red dot, China-Italy design week, Gdie, Ekoplakt, Information war, World without violence, Reggae Poster Contest, Mandela Poster Project, Poster for tomorrow.

Recent solo exhibitions of his works have been held in Turkey, Seoul, London, Canberra, Beijing, Osaka, Akita. Jury member of design competitions in Poland, France, China, Iran, Ukraine, Turkey, China, etc.

His posters are included in collections all over the world: Washington, DC (Library of Congress), Moscow, Colorado, Toyama, Mexico, Beijing, Kharkov, Shenzhen, Taiwan.

15.01.2019——17:30——open lecture——“Put your mind and emotions in your hands”



Brody Neuenschwander is a calligrapher and text artist who works in a wide variety of media, from paper, canvas and collage to glass, metal, textiles and ceramics.

He has collaborated for nearly 30 years with the British filmmaker Peter Greenaway and in recent years has moved into performance and installation pieces.

Neuenschwander is currently making a three part documentary for Arte, PBS and the BBC on the history and future of writing, seen from a global perspective.

15.01.2019——19:30——open lecture——“The End and the Beginning: Calligraphy in the 21st Century”



Jan Bajtlik (born in 1989) graduated from the Graphic Arts Faculty at the Academy of Fine Arts in Warsaw (2013). Since 2016, he has been working creating designs for Hermès Paris. He is co-author of the scenography for the opening of the new Hermès boutique in the Dubai Mall and the graphic identification of Hermès Fantasy Funfair in Dubai. Designs his own books for children, posters and illustrations. He illustrated, among others: The New York Times, Time and Courier International.

He is the author of an activity book for children “Alphadoodler” (Tate Publishing, 2016, in Polish “Typogryzmol” published by Wydawnictwo Dwie Siostry in 2014) about typography and creative scribbling awarded special mention Bologna Ragazzi Award 2015. His children’s book “Our Car” (Roaring Brook Press) was The 2018 New York Times/New York Public Library Best Illustrated Children’s Book.

In 2014–2016, he gave around 150 art workshops for children in many countries in Europe. Jan Bajtlik received numerous awards in national and international graphic competitions, including a silver medal at the 10th and bronze medal at the 12th International Poster Triennial in Toyama (Japan). In 2015 he received special award from Polish Minister of Culture prof. Małgorzata Omilanowska for his children books and educational work for children. He was a speaker in Typo Berlin 2015, ELCAF 2016, ATypI 2016, TypoClub Bern 2016, Typomania Moscow 2016 and Dutch Design Week Eindhoven 2018. In 2016 he had exhibition in Cité Internationale des Arts in Paris as part of the festival Fête du Graphisme. His latest drawings and paintings were presented in Disegni section at last Artissima art fair in Turin. Jan is also rock climber and alpinist.

Jan Bajtlik will present his diverse approach in field of book design, illustration, research and education. He will talk about his different projects (street art poster actions, “Alphadoodler”, “Nić Ariadny” [Ariadne’s thread], collaboration with iconic French fashion house Hermès).